





TOP 10

MOST FOLLOWED

ABU DHABI TOURISM GUIDES

 @cyber_gear
 www.cyber-gear.com
www.cyber-gear.ai

Cyber  **Gear**
THE INTERNET COMPANY

1

VISIT ABU DHABI



309,499

TOTAL FOLLOWERS



0

FOLLOWING



2,235

POSTS



www.visitabudhabi.ae



[@visitabudhabi](https://www.instagram.com/visitabudhabi)

BIO

Visit Abu Dhabi is the official account of the Abu Dhabi Tourism and Culture Authority. Captivating culture, breath-taking luxury, exhilarating adventure and the warmth of Arabian hospitality await you in Abu Dhabi. If you are a wandering tourist in search of the next big adrenaline rush, @VisitAbuDhabi is a must follow!.



INSTAGRAM INTERESTING FACTS



25%

of smartphone owners use Instagram.



ABU DHABI CALENDAR



198,934

TOTAL FOLLOWERS



55

FOLLOWING



7,813

POSTS



www.visitabudhabi.ae



[@abudhabievents](https://www.instagram.com/abudhabievents)

BIO

AbuDhabiEvents.ae is the emirate's official calendar and one-stop online resource to discover the best of the emirate's happenings. Events include Grand Prix, PGA golf championship, international music, gourmet, heritage and cultural festivals, watersports and aerobatic shows, high profile business conferences and vibrant trade fairs.



INSTAGRAM INTERESTING FACTS

66

Portuguese footballer Cristiano Ronaldo has a whopping

174 Million

follower count.

99



DISCOVER ABU DHABI



67,040

TOTAL FOLLOWERS



6,612

FOLLOWING



2,296

POSTS



www.discoverabudhabi.co



[@365abudhabi](#)

BIO

Discover Abu Dhabi is an unofficial city tourism guide that lists out everything this amazing city has to offer; on an unorthodox Google+ platform. As the Instagram handle suggests, Discover Abu Dhabi is always ready to help you out with anything in Abu Dhabi, 365 days a year!.



INSTAGRAM

INTERESTING FACTS

66

70%

of hashtags are branded.

99



ABU DHABI MEDIA



63,706

TOTAL FOLLOWERS



123

FOLLOWING



1,604

POSTS



www.admedia.ae



[@abudhabimedia](https://www.instagram.com/abudhabimedia)

BIO

Being one of the fastest growing media organisations in the Middle East, Abu Dhabi Media definitely deserves to be on this list. It functions as an entity for multiple media platforms by providing unique, engaging and compelling content on a daily basis.



INSTAGRAM

INTERESTING FACTS

66

There is a limit of

30 Hashtags

that can be used.

99



DEPARTMENT OF CULTURE AND TOURISM

 **39,670**
TOTAL FOLLOWERS

 **40**
FOLLOWING

 **1,656**
POSTS



 www.tcaabudhabi.ae

 @dctabudhabi

BIO

The Department of Culture and Tourism regulates, develops and promotes the Emirate of Abu Dhabi as an inspired global destination, rich in cultural authenticity, diverse natural offerings and unparalleled family leisure and entertainment attractions, with the aim of supporting Abu Dhabi's evolution into a world-class, sustainable destination of distinction.

INSTAGRAM INTERESTING FACTS

»»

The optimum number of hashtags is

11.

»»



OUR ABU DHABI



34,752

TOTAL FOLLOWERS



68

FOLLOWING



4,194

POSTS



www.ourabudhabi.ae



[@our.abudhabi](https://www.instagram.com/our.abudhabi)

BIO

Our Abu Dhabi is a government initiative intended to raise awareness about Abu Dhabi's progress as an up and coming metropolis, while also underlining the true meaning of Arab culture and diversity. Their website hosts creative campaigns aimed at making this vision a reality.



INSTAGRAM INTERESTING FACTS

66

Facebook bought Instagram for

1 Billion

Dollars in 2012.

99



TIME OUT ABU DHABI

 **24,257**
TOTAL FOLLOWERS

 **36**
FOLLOWING

 **886**
POSTS



 www.timeoutabudhabi.com

 [@timeoutabudhabi](https://www.instagram.com/@timeoutabudhabi)

BIO

Time Out Abu Dhabi is the online publication of Time Out Magazine. Time Out Abu Dhabi takes you on a journey through the city, with the best sites and sounds. Columns filled with eye catching articles, news and reviews are updated regularly. Time Out Abu Dhabi is your essential guide for discovering the city.

INSTAGRAM INTERESTING FACTS

“

There are about
4.2 Billion
likes generated per day.

”



ITS ABU DHABI

 **19,954**
TOTAL FOLLOWERS

 **4,365**
FOLLOWING

 **1,122**
POSTS

 @its_abudhabi



BIO

Let's discover Abu Dhabi together. Live the experience and place with us on our Instagram. Don't forget to like and follow us on Instagram to get the latest Abu Dhabi events and pictures.

INSTAGRAM INTERESTING FACTS

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One in three internet users are Instagram users.

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ABU DHABI WORLD



8,804

TOTAL FOLLOWERS



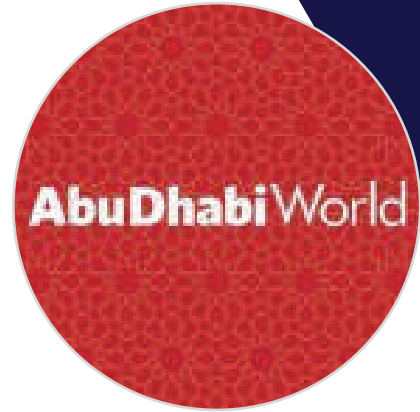
795

FOLLOWING



1,745

POSTS



www.adwonline.ae



[@adwuae](#)

BIO

Abu Dhabi World is a weekly publication magazine in Abu Dhabi. They are popular for their insightful and interesting articles and interviews. The Abu Dhabi World web presence is a gold mine of information.

With features ranging from the latest news updates to ticket sales for events, Abu Dhabi World has you covered.



INSTAGRAM

INTERESTING FACTS

66

Number of photos and videos uploaded per day is more than a

100 Million.

99



ABU DHABI CITY GUIDE

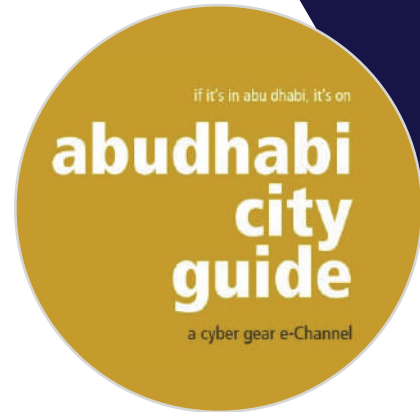
 **324**
TOTAL FOLLOWERS

 **3,716**
FOLLOWING

 **214**
POSTS

 www.abudhabicityguide.com

 @adcgguide



BIO

AbuDhabiCityGuide.com is one of the oldest online tourism guides focused on the wonders Abu Dhabi has to offer. Through the columns of its dynamic website, it lists everything from daily news, sights and sounds, to a things to do calendar and latest movies. Abu Dhabi City Guide is a must follow for all your Abu Dhabi news and needs.

INSTAGRAM INTERESTING FACTS

66

Instagram is worth more than a
10 Billion
Dollars.

99

